

ABSTRACT

A system for providing on-line creation of printable products such as, announcements, banners, business cards, calendars, greeting cards, certificates, craft cards, envelopes, gift tags, invitations, labels, message cards, origami, postcards, posters, 5 stationary, stickers, and other social expression products. The printable products are selectable from a list, and modifiable on-line to provide a user-customized product. The customized printable product may be printed at the user's local printer or stored in a file for later access. Modifications to the printable product include modification of text elements (e.g., formatting, such as font, point size, color, and alignment), and graphical 10 elements. A plug-in is downloaded to a user's PC to enhance the functionality of the user's browser to customize and print the printable product.